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Today's Garden Center Announces 2012 Revolutionary 100 Awards

WILLOUGHBY, OHIO, (Jan. 13, 2012) – *Today's Garden Center* magazine announced the 2012 Revolutionary 100 garden centers in the United States as part of its annual Revolutionary 100 Awards program today.

The program, now in its seventh year, surveys garden center owners and managers and culminates in a listing of the 100 most revolutionary garden centers in the nation. It is open to all independent garden centers, large and small, and is based on leadership and innovation, not on size or revenue.

“The garden centers that made this year’s list are an exceptional group of forward-thinking independent retailers who thrived in during a tough economy, which helps their community,” says *Today's Garden Center* Editor Carol Miller. “We are proud to call them revolutionary.”

The 2012 national winner was announced during the Revolutionary 100 Roundtable event, January 12, 2012, in Atlanta, Georgia. The national winner is The Good Earth Garden Center in Little Rock, Ark.

The magazine also announced the five regional winners from the 2012 Revolutionary 100 Awards program:

Northeast Region	Lakeview Nurseries	Lunenburg, Massachusetts
West Region	My Garden Nursery	Mill Creek, Washington
Southeast Region	The Good Earth Garden Center	Little Rock, Arkansas
Midwest Region	Knupper Nursery & Landscape	Palatine, Illinois
Southwest Region	Four Seasons Greenhouse and Nursery	Dolores, Colorado

Garden center owners and managers across the United States complete an online questionnaire covering topics such as employee training, industry involvement, profitability, marketing strategies, use of technology, purchasing, and customer and community service. The entrants are ranked according to a point system, and the 100 top entries make the list.

The 2012 Revolutionary 100 Awards program is sponsored by the one of the premier industry supplier for greenhouse structures Nexus Greenhouse Corp and the IGC Show.

More information on the Revolutionary 100, including the complete listing, can be found in the January issue of *Today's Garden Center* magazine and at www.Revolutionary100.com.

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About *Today's Garden Center*: *Today's Garden Center* is the go-to brand for progressive businesses thriving in the highly competitive and evolving garden retailing sector. The magazine reaches 20,000 garden center retailers, mass merchandisers and growers across the United States with cutting-edge information on retailing trends and techniques, business management, flower and plant varieties, and hard goods products and suppliers. *Today's Garden Center* also compiles annual rankings of the most revolutionary garden centers in the nation, offers dynamic e-media products and manages leading events and award programs.

About Meister Media Worldwide: Meister Media Worldwide, headquartered in Willoughby, Ohio, provides integrated media solutions for worldwide specialized agriculture. A leader in the industry, the company provides information and networking opportunities to global markets, including fruits and citrus, vegetables, cotton, ornamental horticulture, precision agriculture, plant protection and Latin American agriculture. Founded in 1932, Meister Media Worldwide now produces 13 regular magazines, along with eNewsletters and more than 20 websites, as well as trade shows and exchange events. In addition, Meister produces custom print products, web development, videos and strategic business development services. Contact us at www.meistermedia.com.